

Pricing Schedule

Video Digitizing, Editing, Encoding, Streaming Broadcast For Live Events

We are firmly committed to enabling anyone to use this extraordinary medium to reach a global audience, we will work to fit your budget, and strive to earn your confidence and business. We do not want to lose the opportunity of working with you because of price. We think if you compare you will find few if any that can match our bandwidth pricing.

This pricing will help provide an answer to that first question that comes to mind “how much will it cost.” In reality there are many options, variables such as audio and video quality, and feature ranges from basic to deluxe, so in most cases we will develop custom pricing for each customer. We focus on quality rather than quantity. As your volume of work or services with us increase your cost will decrease as do ours.

Pricing includes a 15% discount for inclusion of a banner or clip acknowledging us as your production and or streaming provider.

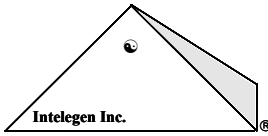
We can program and schedule commercials and interstitials to play during the Live broadcast. We can integrate the broadcast with the web providing the viewer the means to view other web content and even participate and provide feedback, call in, vote or email a question during the broadcast. They can also make an immediate purchase of a product or item they see in the video content. There are many unique capabilities offered with this method that are not available with conventional satellite and television broadcast. Pricing for this is quoted on a per event basis.

In addition to regular streaming we can provide **Pay Per View** options which include billing and credit card processing, as well as authenticated or restricted access to programming content combined with digital rights management. We also assist with Internet connectivity satellite / land based and local Wi-Fi network setup.

Live streaming imposes a whole different set of requirements because the show must go on at the scheduled time and there are no retakes much like TV when it first started out. . So live streaming involves a greater degree of planning, preparation and coordination. There are more risks as well a failed Internet connection although very rare could happen so this is something to take into account. We can provide redundancy at an additional cost.


No Cost Options: In many cases we can create an agreement to reduce or eliminate all up front costs and take a percentage of the revenue generated. We may choose to act as your sponsor and can also negotiate agreements with other sponsors or advertisers to cover your production and bandwidth costs. In addition to this IPTV.pro another Intelegen Inc. venture will actually be purchasing content and or sharing revenue generated with producers.

We now support High Definition Video and HDTV.

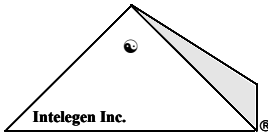



There are two option / scenarios for Live Streaming.

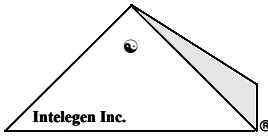
1. We come on location providing some or all of the hardware which is the encoding device and can include cameras, lighting, and audio. We set everything up test it and work with your director or production manager.
2. The second approach is that you handle all the technical requirements at the event location and simply stream the video to our streaming servers. With the second option we can come out and train and instruct your staff on how to stream video, then sell or rent you the encoding equipment. We can also help you to purchase it on your on your own. In any case we will have a technician / coordinator on our end to ensure the production flows smoothly and to help with any issues.


Live Event Streaming Broadcast	
Item	Price
Set-up fees (<i>Creation of publishing point, Links etc if encoded by us, may be waived for first project</i>)	\$250.00
Production Coordination / Planning (<i>estimate \$1200.00 or more for larger projects and less for smaller ones waived for reoccurring broadcasts initiated from your end</i>)	\$150.00 /hr
First Hour of broadcast (min. charge) + bandwidth (see streaming bandwidth costs)	\$250.00
Each additional 5 minute increment	\$21.00
 Option #1 requires the additional on location fees Option # 2 may include some on-site training fees and setup. All travel expenses are billed additional. Internet connectivity is responsibility of client we can assist in technical arrangements. Most events require a half day of setup and testing prior to event.	
Real time archiving of event minimum charge (\$5.50 ea. Additional 5 minute increment)	\$65 / hr
Delivery of content Archived content and Original Masters	\$75.00 + (media cost)
On location Day or ½ Day rate for single operator/producer/technician	\$1200.00 / day
On location equipment 1 HD Camera and 1 PC encoder	\$300.00
Streaming equipment purchase and training	Call
Additional cameras, operators, booms, cranes, setup of on location Wi-Fi network broadband or satellite Internet connectivity etc.	Call
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%

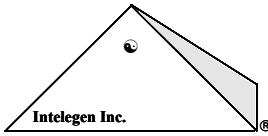
Supported formats are listed at the end of this document.



Live Streaming Video Bandwidth (10,000 or less audience)	
Item	Price
Bandwidth per hour (60 min) of content @ 300 Kbits/sec very good quality (320x240)	.36 cents
Bandwidth per 5 minutes @ 300 Kbits/sec very good quality (320x240) (min charged per connection)	.03 cents
Bandwidth per hour (60 min) of content @ 700 Kbits/sec high quality full screen or (640x480)	\$.82
Bandwidth per 5 minutes @ 700 Kbits/sec high quality full screen or (640x480) (min charged per connection)	.07 cents
Insertion of scheduled commercials, sponsor identification clips and interstitials in the feed	\$125 ea.
Design of interactive web page with embedded viewer	\$250.00
Trailer / Intro – multiple clips highlighting feature presentation viewed while waiting for live event	\$600.00
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%
Note: The quality you choose has a great impact on the total cost. As the number of viewers increases bandwidth costs decrease.	△
 Larger orders or projects call for special quotation	Call
We can control the number of concurrent connections (viewers), and time of day viewing to help you stay within your budget.	



Video Editing Post Production Charges (convert Live Event Content to On Demand)	
Item	Price
Set-up fees (<i>Creation of publishing point, Links etc if encoded by us, may be waived for first project</i>)	None
Project Fee (waived on first or small projects, large library conversions require special management)	None
Consultation Fee (free 1 st hour)	\$125.00 /hr.
Each subtraction (removal of a clip)	\$25
Each transition, wipe, special effect	\$25
Each addition (insertion of a clip)	\$65
Soundtrack, audio editing, enhancement, overlays, theme music (ask about binaural beat effect)	\$125 / hr
Title (simple animated text)	\$65.00
Credits (basic simple scrolling)	\$65.00
Title Deluxe (3D Graphics, objects, animation, video overlays)	\$1200.00+
Credits (fancy, unique)	\$225.00
Captions, Text Overlay, Moving Banner Text	\$65.00 ea.
Trailer – multiple clips highlighting feature presentation	\$600.00+
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%
 Larger orders or projects call for special quotation	Call
You can also purchase a studio day (8hrs) we get as many things as we can done across the board.	\$1200.00/day



On Demand Streaming Video Bandwidth & Hosting	
Item	Price
Pay Per View Support	CALL
Digital Rights Management	CALL
Commercial or Interstitial Programming	CALL
Interactive Embedded Player Web Page	CALL
DVD Authoring and Mastering	CALL
DVD Replication or Duplication	CALL
Access Control providing restricted and authorized content viewing and control. Password, token or other authentication methods. We can integrate your current user list / member list and authentication	CALL
Be Aware: Some video streaming providers offer a very low monthly rate of \$99.00 combined with say 1 GB of transfer. Then charge \$15.00 for an additional 1 GB of transfer. 1.3 GB will be used up by 10 people watching a 1 HR feature @ 300 Kbps.	△
We currently support about 10,000 concurrent viewers, larger distributions over 100,000 viewers require special planning	

We support encoding to these formats: Windows Media, Real Video, QuickTime, Flash FLV, MPEG 2 & 4, 3GPP (cell phones, PDAs)

We support conversion and encoding from the following media, AVI, MPEG, DV, HDV, Mini-DV, 8 MM, VHS, Beta Cam, 1“, Umatic, Digi-Beta, Beta SP, Mini DV, Hi-8, DVC, PAL or Beta PAL format. Formats other than VHS, 8 MM, Mini-DV will have additional costs.

We stream most content using Windows Media 9 because it is most efficient and cost effective and supported by 98% of the desktops. We can broadcast video in the other formats but it is less cost effective.

Shipping costs are pass through and will be added to your invoice, we can also ship back your media using your Fed-x account etc.

There is a separate pricing schedule for Global On Demand Video Broadcasting.